

**SPRING - TIME**  
 for  
 the  
 Rakes, Hoes, Spades,  
 Tools  
 The Best Made  
**STRATHMORE HARDWARE**

# **STRATHMORE STANDARD** **AND BOW VALLEY**

**FARMERS**  
**Blacksmith Outfits**  
 Forges,  
 Blowers,  
 Arvils, Etc., Etc.  
 The Best Made  
 Prices Lowest  
**STRATHMORE HARDWARE**

VOL. VI, NO. 33

STRATHMORE, ALBERTA, JUNE 2, 1915.

Subscription Price, 1.00 per year

## **LOCAL JOTTINGS**

Our Motto, "Bluff or Bust!"

Even if it looks dull here, the weather among the Mountains goes no nearer to that on the prairie. So hard the rain at six a.m. to-morrow morning, rain or shine.

Mr. G. F. Butler, Senior Warden of Strathmore Masonic Lodge, attended the annual sessions of the Grand Lodge of Alberta, held at Red Deer last week. Dr. C. E. Anderson, of Brooks, was appointed District Deputy G. M. for District No. 7, which includes Strathmore. Mr. S. Y. Taylor, Calgary, was elected Grand Master for the Province.

The marriage will take place on June 9th, of Miss Elsie Neck to Mr. H. Williams, proprietor of the Club Cafe. The prospective bride and bridegroom are receiving many congratulations on the forthcoming happy event.

The amount on which Arthur F. Trainor was released on the forthcoming case was \$500.

Rev. T. H. Bole is the latest resident to acquire a motor car. It will be a great convenience to him in visiting the country numbers of his congregation.

Mr. E. W. White, of the firm of Messrs White & May, formerly in business here, with Mrs. White, spent several days with us on a visit last week.

Mrs. Brown, of Portage la Prairie, Manitoba, arrived here last week on a visit to her daughter, Mrs. H. F. McDonald. She expects to be here for some time.

Mr. F. W. Holmes, at one time Town Constable here, is now back in Alberta, after having spent the major portion of the winter in France with the British Forces. Besides being wounded, he had several ribs broken, and both feet frozen, which has incapacitated him from further service. He is at present residing in Edmonton.

The Presbyterian Super held on the grass alongside Dr. Gillett's home on Saturday afternoon and evening, was very successful, over \$40 being realized.

Three children were christened by Rev. Mr. Boyd at Strathmore Presbyterian Church on Sunday morning.



**CAPTAIN G. L. CAMERON**  
 a prominent local business man, who is in command of the 8th Canadian Mounted Rifles, Third Contingent.

The person who steals from a church is regarded as the worst type of thief, but we are sorry to say that someone of this type exists in this community. A meeting held in the Methodist Church last Friday evening was to have been conducted by refreshments but when the judgment from business was made it was found that the refreshments had been surreptitiously removed, and so far have not been recovered. The reason for the insertion of this item is that one of the ladies of the church had a valuable plate removed when formed part of a set given on her wedding twenty years ago, and which she had preserved intact up to last Friday. If the person who took the plate will turn it to Pastor Bole no questions will be asked.

For the benefit of the funds of Strathmore Patriotic society, a lecture, illustrated by lantern views, will be given in the Methodist Church on Tuesday, 8th June, by Mr. N. S. Raskin, Calgary, Publicity Agent of the C.R.R. The subject of Mr. Raskin's lecture will be "The Panama Canal and the International Exposition at San Francisco." Mr. Raskin is a talented lecturer and has an excellent knowledge of his subject. An added treat promise is that Mr. Lambert, of Calgary, will give several songs. Mr. Lam has just had the distinction of winning the gold medal for the champion male vocalist of the Province at the recent musical contest in Edmonton. The admission fee will be the moderate one of 25c and 50c, and a large number of seats will be reserved, especially in consideration of the worthy object for which the lecture is given.

The police log for this week included roadblocks and a vag. The latter was a large, fat, stout fellow, who had the indicators were noted in one and two dollars and cents respectively.

The main fault to be found with the new train service is that the newspaper mail will arrive a day late, and that in those other towns, is certainly a great handicap. If the local mail from Calgary in the evening and a special distribution was arranged, it would remove this handicap to a certain extent, though the mail would still be four hours later than formerly. The train service presents an excellent means of getting to Calgary and returning the same evening, but anyone coming to the city has to spend two nights here in order to do any business at all.

Miss Martin Lang, of Rosedale Church, died on Monday, at an advanced age. Funeral and burial took place at the Rosedale Church at 2 o'clock today. The minister was Mr. W. Chase.

Mr. C. W. Chase has recently acquired a handsome house for use in his business. It was made by Croft & Co. Ontario.

The Court of Confirmation, for the Town of Strathmore and the Rural Municipality of Bow Valley, will take place on August 2nd, and will be presided over by His Honor Judge Carpenter.

The manager, chef, and all employees are white at the Maple Leaf Hotel.

Try the high-class wines, liquors and cigars, at the Maple Leaf Hotel, combined with the prompt service they are unequalled.

## **Wounded at Langemarck**

Kenneth McLean, a Strathmore man who joined the First Canadian Contingent in Calgary, was wounded at the battle of Langemarck in the glorious charge which recovered four lost guns, and transferred to a hospital at Southampton, England. While in hospital there he was in danger again, as that place was bombarded, causing the death of one man and one woman, while a fortunately unsuccessful attempt was made to blow up the hospital.

In an interesting letter, written to his former employers, Mr. and Mrs. F. M. Dewitt, Strathmore, he recites his experiences as follows:

"I was wounded at Ypres the night of April 22nd in a bayonet charge. About 5:00 p.m. the Germans made an attack on the French trenches on our left by sending over poisonous shells and gas. The French had to leave their trenches as the gas strangled them. We were bottled three miles behind the firing line and when we saw the French retreating across the fields we felt in and marched to some reserves a mile from our front line and we stayed there till dark. Then the Tenth Battalion got orders to make a charge on a piece of woods on our left, which was captured by the Germans in the evening, so we lined up ready. Then we made the charge. The Germans' valiant hit we got within seventy-five yards of the woods before they opened fire on us. After about five minutes rapid fire we made the charge and got them on the run. Then we were reinforced by the 10th Canadian Battalion. They were seven to one in our woods. We captured four big guns and took a lot of prisoners. My Battalion was badly cut up. The Colonel and Major were killed and only one officer left in my company. I don't think there are very many left in my Battalion. I was hit by a piece of shell in the left arm. It is a very bad wound. Some of the cons are torn away and the muscles are exposed. I have lost the use of my fingers, but the doctor thinks they will get alright, but that it will take time.

**WOUNDED WELL TREATED**  
 "It is surprising the way our wounded are taken care of. I was in three dressing stations and two hospitals in France. I arrived at Fort Pitt Hospital, Chatham, April 25, eight days before they sent me here. The people here can't do enough for us. A lady from London whose brother is in the next bed to me was to see him the day he arrived here, and she has ordered fresh fish and eggs for us every day. She has offered as much for me as she has for her brother. I get all kinds of fresh fruit and the nurses are very good. They are doing all they can for us. I am quite weak yet. I have not been out of bed yet, and I don't think I will be able to for two or three weeks yet.

**ZEPPELINS TRY FOR HOSPITAL**  
 Two Zeppelins flew over the city at three o'clock this morning, and dropped about fifty bombs, killing a man and woman, and injuring some others. They set some buildings on fire. They dropped two bombs on this hospital but fortunately they did not hit. They fell on the street about a hundred yards away.

## **Watching Russians From Tree-top Hut**



German Lookout in German Military observation stand in the Valley of the River Nemel along Russian-German Battlefield

## **All for Banff To-Morrow**

The stranger who visits Strathmore tomorrow will be tempted to recall to himself the opening lines of Goldsmith's "Deserted Village." For it would seem as if nearly everyone, from schooling up to grandparent, is going to visit Banff tomorrow for the day. The country around here is also going to experience a considerable depopulation for the day. On the way up the journey will be enlivened by music from Strathmore brass band. The train conveying the excursionists should arrive in Banff between 10 and 12:30 a.m., and from there to eight p.m., the visitors will be enabled to see the sights of the mountain paradise.

The train leaves here at 6 a.m., and it will be advisable to set your alarm clock for at least an hour before that, so as to be sure and not miss it. Arrangements have been made for the train to go down to Nanaima and pick up a considerable contingent from there. The departure from Nanaima is timed for 5:30 a.m. Cheadle and Langlands have also taken up the excursion enthusiastically, and will furnish complimentary numbers, and a number are coming also from Nigtingdale and Crowsnest.

The Mayor and Town Council have repaid a public business holiday for all stores and businesses tomorrow

## **Crowfoot Notes**

Mr. Bankey spent the week-end at Calgary. Mr. Will Knight has just completed a very nice and convenient barn and has added to its appearance by a coat of red paint. Mrs. D. R. Garrison and Miss Lou Davison have each purchased saddle ponies from Jack McLean. Seeding time is over and fields are looking green. The Cowley Dairyman from Calgary was through here last week visiting our leading dairyman soliciting their trade. Miss Mary Wheeler and Mr. McLean of Nanaima attended church at Crowfoot Sunday.

## **LOOK FOR THE TAG** If You're Tagged, Use Our Tag a Dollar

A Bill pasted on this copy of the Standard indicates that your subscription is either due or overdue. Overdue subscriptions at the present time amount to several hundred dollars, and a prompt remittance from every overdue subscriber would help our circulation.

THE EDITOR

## **SWAT THE FLY**

Now is the time for the housewife to ensure the health and cleanliness of her household by screening all doors and windows.

Our line of Screen Doors and Windows is complete in all qualities. Remember the Fly is the transmitter of disease.

Galvanized and Japanned Watering Cans, Rakes, Hoes, Spading Forks, Rubber Hoes, Poultry Netting, Etc., to Suit All.



## **Spring Rains Coming**

Get Your Shoes Repaired before they begin to leak.

**T. H. EVES**  
 Agent De Laval Cream Separator

## **The King Edward Hotel**

STRATHMORE, ALTA.

## **THE COMMERCIAL HOUSE**

Rates \$2.00 am' \$2.50 per day  
 AMERICAN PLAN

## **BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY BECAUSE—**

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR. Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures fast returns in dairying and stock raising. Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1914 having absolutely demonstrated its efficiency. You can buy irrigated land from the Canadian Pacific Railway for \$25.00 per acre, with twenty years to pay and the privilege of a loan of \$2000 for improvements (if per cent interest) on principal payment at the end of first year. Available is also given in supplying stock in approved industries. This is the most liberal offer of irrigated farm land on record. Get full particulars from

**A. S. CAMERON, GENL. SUPT. OF LANDS**  
**CANADIAN PACIFIC RAILWAY**  
**DEPARTMENT OF NATURAL RESOURCES**  
**CALGARY, ALBERTA**

Study the Ads. and Save Money









## WEDDING CAKES FOR JUNE BRIDES MADE TO ORDER

**1000 L. Cakes**  
Reg. 2 lbs. white  
last, 25c  
**Grated Lemons**  
for Lemonade or Pineapple  
**Grape Fruit**  
Just in, 2 for 15c

**Peanuts (Jumbo)**  
These are the largest and  
cleanest on the market.  
2 lbs. 35c  
Fresh Roasted Daily

Our Store will be open on Thursday morning, June 3, at 5 o'clock  
for the benefit of those who go to Raif

**STRATHMORE BAKERY**  
Phone 14 DUFF BLOCK

## Dr. C. H. GRUNERT, D.V.S. VETERINARY SURGEON

(Formerly Assistant Veterinary Surgeon to Veterinary Hospital,  
Dresden, Saxony, Budapest, Hungary; St. Gallen, Switzerland;  
and Pasture Institute, Paris, France)

Has opened an office in the King Edward Block,  
Strathmore, beside the Post Office, and will answer  
Calls Day or Night

**Specialist Surgical and Obstetrical  
Operations, and Sterility Treatment  
in Cows and Hares**

Phone No. 1

## Your DINNER will please you if the MEAT you eat has been purchased at

### THE PIONEER MEAT MARKET

First-Class Meats of Every Kind. Your Patronage  
Solicited

Cattle, Hogs, Hides, Etc., bought. Highest Prices Paid  
Terms—Cash Free Delivery

## CONFECTIONERY PARLORS NOW OPEN

In Martin & Evans Old Store

**SOFT DRINKS of All Kinds and Flavors**  
The Only **SODA FOUNTAIN** in Town

**ICE CREAM**  
**CHOCOLATES, BON BONS, SWEETS OF ALL KINDS**  
**FRESH FRUIT, Oranges, Apples, Bananas,**  
**Strawberries, Pineapples, Lemons, Etc.**

**We Handle Nothing but The Finest  
and Purest**

**HAROLD A. WRIGHT**

## FOR JUNE WEDDINGS

### ACCEPTABLE GIFTS

From \$1.50 up. Silverware, Cut Glass, Clocks,  
Etc.

## ASSURE GOOD TIMES IN 1915

By Having your **WATCHES & CLOCKS** Repaired,  
Cleaned, and Regulated to Keep Good Time, by

**J. E. ESSON, THE QUALITY JEWELLER**  
Optic Goods, Eyes Tested Scientifically, Everything in Jewellery

## BUTTER WRAPPERS

Must be Printed or branded  
according to the New Dairy Act

The Strathmore Standard is selling finest  
vegetable parchment wrappers, with any  
printing you wish, printed with blue-  
proof blue ink, at the following prices:

250 - \$2.00 500 - \$2.50 1000 - \$3.50

**STRATHMORE & BOW VALLEY STANDARD**

## THE GOLDEN EGG AND THE GOOSE

Old Fable Applies to "Made-in-Canada"  
—How Merchants "Hear Stand"  
In Their Own Light

The following statement has been  
circulated in connection with the  
"Made-in-Canada" movement, and is  
well worthy of the attention not only  
of merchants to whom it is particularly  
addressed, but also of the average  
consumer who often sends his money  
away from his own town and outside  
of Canada when he could spend it  
just as advantageously in his own  
town for goods "Made-in-Canada."

"The Goose That Lays the Golden  
Egg"  
Don't kill her!  
Don't do anything that will lessen her  
laying power!

On the contrary, feed her and nourish  
her so that you will get more eggs  
from her. In Canada you get help  
and your good-will.

Did it ever occur to you that out of  
every dollar's worth of Canadian-made  
goods you buy, about 50 cents goes to the Canadian work-  
man, and in some Canadian towns  
or cities, and enables him to buy  
about 10 cents worth more goods  
from the same source?

Did it ever occur to you that out of  
every dollar's worth of foreign-made  
goods you buy, about 10 cents goes  
to the Canadian workman? In  
Canada, the buying capacity is  
consequently reduced.

The wages that should be in his pocket  
have been paid to the foreign work-  
man.

In 1912, over \$82,000,000 of Canadian  
money was spent for foreign goods.  
Think of it—six hundred and thirty-  
two millions! Half of these goods  
could have been made in Canada,  
and Canadian workmen and Cana-  
dian retailers would then have  
been \$41,000,000 better off than they are today.

This tremendous leak of nearly  
\$40,000,000 per day is still going on!  
You can only stop some of it, and,  
moreover, you owe it to your-  
self and your own business to do  
all you can to check the drain on  
the country's resources.

So, decide now, to help feed the  
goose! Decide now to increase the  
sale of Canadian-made goods! De-  
cide now to keep more money in  
Canada.

## A NEW IMPETUS

United States: Firms Looking to Can-  
ada For Branch Factories Again

During the past couple of years the  
movement of American industries to  
Canada and the establishment of  
branch factories in the Dominion  
slackened off to some extent, as com-  
pared to the rapid progress that was  
made in the building up of United  
States industries in Canada in 1910  
and 1911. Now the movement is  
being re-energized again, and, ac-  
cording to the Boston "Daily Trade-  
Recorder" of March 31st, the "Made-  
in-Canada" campaign is respon-  
sible.

After referring to the fact that the  
"Made-in-Canada" campaign is tak-  
ing business from American firms, which  
are now compelled to plan branch  
factories in the Dominion, the record quoted  
Mr. G. W. Curtis, agent of the Cana-  
dian Pacific Railway who has just  
made a trip to the United States, and  
reports that the "Made-in-Canada"  
movement had caused a considerable  
falling off in the business which the  
United States had hitherto done in  
Canada. The new war spirit of the  
present, also, served to keep up  
American goods.

As a result of these two factors, Mr.  
Curtis has received many in-  
quiries from American manufacturers  
who are planning to establish branch  
factories in Canada so that they may  
benefit by the "Made-in-Canada" movement,  
instead of losing by it as is  
now the case with their factories in  
the United States side of the line.

This unsolicited testimony from  
United States to the effectiveness of  
the "Made-in-Canada" movement,  
which has swept over the Dominion  
during the past few months, affords  
abundant evidence of the value of the  
publicity methods adopted. That the  
"Made-in-Canada" movement will  
gather strength in the next few  
months if it is kept up to result in an  
increase in the number of industries  
in Canada will be the wish of all who  
have a knowledge of the value of the  
employment situation in the Do-  
minion.

Not only will new branch fac-  
tories in Canada increase employ-  
ment for Canadian mechanics,  
but the building and equipment of  
these factories will tend to pro-  
vide building and create activity in  
many industries subsidiary to the  
building trade.

## THE STRATHMORE BOW VALLEY

**STANDARD**  
PUBLISHED EVERY WEDNESDAY  
SINGLE COPY—5 CENTS.

ANNUAL SUBSCRIPTION,  
FOR CANADA AND BRIT-  
ISH EMPIRE—\$1.50  
FOREIGN COUNTRIES  
EDITOR AND PROPRIETOR  
JOHN MACKENZIE

Legal Advertising, 12 cents a line for  
first insertion, and 8 cents a line for  
each subsequent insertion—12 lines  
for the week. Local, 10 cents a line,  
Local, Adversary, and Want Ad-  
vertisements, 30 words or under,  
50 cents one insertion, or three inser-  
tions for \$1. Display advertise-  
ments \$1 per column inch per  
month, 50c per column inch per  
month. Changes of advertisements  
must reach this office not  
later than noon each Monday.

Notices of entertainments, meetings,  
sales, etc., when advertised in the  
columns, articles sold, or a collection  
taken, with the exception of actual  
church services, will be charged for  
at regular advertising rates.

The Publisher is not responsible for  
opinions expressed by correspondents.

WEDNESDAY, JUNE 3, 1915.

## Home Guard Suggested

The suggestion has been made by  
several parties within the past few  
weeks that something should be  
done this summer in the way of  
forming a corps for instruction in  
musketry and infantry drill, or for  
shooting practice. It is felt that as  
the British Empire is at war every  
bodied man should put himself in a  
position to be able to take part in  
its defence, if necessary.

The methods adopted by the Ger-  
mans have reached the extreme in  
barbarism, and have shown that  
there is no course, however in-  
human, involving the lives of  
women and children that they  
will hesitate to adopt.

It has suggested itself to some of  
the people living on these western  
plains that one of the methods the  
Germans would adopt would be to set  
fire to the crops while they are rip-  
ening and thus curtail the Empire's  
supply of breadstuffs. The most  
effective deterrent to any idea of  
that kind would be the knowledge  
that every community throughout  
the West there was an organized  
body of men able to fight and shoot.

Then again if the war lasts as  
long as many expect, further drafts  
of men will be required from Canada  
and organized home guards would  
provide an excellent preliminary  
training.

We believe that there is considerable  
desire in this district for the  
establishment of some kind of train-  
ing corps, and would invite correspon-  
dence on the subject, with refer-  
ence to having a corps organized  
before harvest time.

## An Appeal for the Belgians

Strathmore, Alta.

May 24th 1915  
To the Editor of the "Standard"  
Sir, I wish to bring before the  
people of the district of Strathmore  
the work and aims of a committee  
formed in England under the title of  
The National Committee for Relief  
in Belgium. An appeal has been  
issued and amongst those who have  
signed or approved of the appeal  
are such distinguished men and  
nobles as—Rostker, Norfolk,  
Lansdowne, Bryce, The Chief Rabbi,  
The Moderator of the Church of  
Scotland, the President of the Free  
Church Council, the Archbishop of  
Canterbury, John Redmond and  
many others. At the present time  
it is estimated there are seven mil-  
lions of Belgians in Belgium of whom  
one million five hundred thousand  
are now utterly destitute, and 2,500  
will probably be in this con-  
dition before harvest time. To  
feed this immense number will re-  
quire 4,000,000 dollars per month  
and it is to secure this sum that an  
appeal has been issued by the Na-  
tional Committee for relief in Belgium.  
A great work has been done by the  
American Nation in sending money  
and supplies to the relief of this dis-  
tressed people but aid is required  
for so many that no one nation can  
cope with the situation.

To the fortunate people living  
in this country, where the securing  
of sufficient food to maintain in  
health is a simple matter, it is al-  
most impossible to grasp the dread-  
ful significance of a whole nation  
starving for their daily bread. Nor is  
this the only consideration. Man



## FOR WARM WEATHER

Fine Straw Hats—Boaters \$1.50  
to \$4.00

Panamas. \$4.00 to \$12.50  
Other lines, Javals, Leghorns etc.  
Dress Shapes, \$1.00 up.  
Snaps in broken lines of Straws  
for every day.

## LIGHTWEIGHT UNDERWEAR in All Styles.

Men's \$1.00 per suit up, Boys' 50c  
to \$1.00 per suit, all weights in  
Olus, True-knit and Penangle

Men's Outing Shirts, All Styles and Prices.  
See our Boys' Shirts, 4 for \$1.00, while they  
last.

Boys' Blouses, 50c to 75c.

Men's Outing Trousers, in White and Gray

Canvas Shoes and Oxfords,  
for Men and Boys

Slickers, Raincoats, Rubber Boots  
and Rubbers for Wet Weather

Clothes  
Cleaned  
Pressed, and  
Repaired

**WRIGHT BROS.**

CANVAS  
SHOES, Etc.  
For Men  
and Boys

## Advertising Helps You

And it Helps your Community

The average consumer is  
just as anxious to know where  
to get his household wants at  
the lowest figure, quality con-  
sidered, as you are to sell your  
goods to him.

Advertising increases  
the radius from which the  
town draws its trade

The amount of advertis-  
ing carried in a newspaper  
determines the extent and  
effectiveness of its news col-  
umns. A newsy newspaper  
advertises the town where it  
is published.

Advertise properly and  
you advertise profitably.

Yes, they do give a 75c meal  
or 35c, put up by a first class  
white chef at the Maple Leaf  
Hotel.

## ADVERTISERS

Enable us to take advantage of the  
Wednesday half-holiday by having  
your copy in by noon on Monday  
and we will enable us to get the Standard  
out on Wednesday forenoon.

Read the Ads.

Study the "Ads" and Save Money







